



Company summary

Save It services provides Zero Waste To Landfill solutions for large companies, government offices, and events. Our focus is to reduce the massive amounts of waste going into landfills by offering IoT, AI, and EOL (End Of Life) solutions.

The problem

Corporations, government offices, and events are struggling to handle and manage their waste. Our clients are obliged to achieve their environmental goals.

Our solution

We receive data about the facility/office. Then we build a tailor-made plan to tackle the problem - The STREAM system collects data that help us to understand where and when waste was created. Then we launch a location-based campaign to improve end-user engagement with source separation, and the final step is to remove waste created and diverted to environmental EOL.

Product/Service

- STREAM waste management system - collects data about client behavior and displays information
- EOL service - Diverting waste from landfill - We make sure all recyclable waste will be recycle/composted, and provide reports and data
- In-house campaigns to improve source separation

Target Market

90% of the largest 500 companies by market cap in the index published sustainability reports in 2019. Local market - Market size is around 2.4B NIS in 2012

Business Model

We are providing B2B services with a monthly subscription

Traction

Monthly subscription clients - **Microsoft, Nike, and Ramat Gan municipality.**
Other clients - **Azrieli Group, Technion, TLV municipality, TLV marathon, and more.**

Strategic Partnerships

Or Recycling Park - Biggest compost facility in Israel
TripleW - Organic waste & Bioplastic superior circular solutions
Zvi Cohen And Sons - One of the biggest waste management companies in Israel

CEO - Omer Mosenzon Ilan

Passion environmental visionary with the goal to disrupt the national and global waste management industry. Ex Magisto/Vimeo analyst and a sustainability advocate.

COO - Chen Halfon

An innovative entrepreneur with broad experience in various business divisions and industries. He founded and managed a start-up company that enabled energy saving.

Company

Website: www.save-it.co
Founded: September 2019
Employees: 2

Founding Team

Omer Mosenzon Ilan
Chen Halfon

Round Overview

Funding stage: Seed
Capital seeking: **500K\$**
Pre-Money Valuation Cup: **2.5M\$**